

US Business  
Leadership Network®  
2012 15<sup>th</sup> Annual Conference  
Exhibitor Prospectus



October 1- 4, 2012

Renaissance Orlando at SeaWorld by Marriott | Orlando, FL

Business Leadership Network  
**USBLN**  
DISABILITY AT WORK

US Business Leadership Network®  
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Washington, DC 20005  
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Fax: (800) 706-1335  
[www.usbln.org](http://www.usbln.org)  
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## About the USBLN® 15<sup>th</sup> Annual Conference & Expo

October 1 – 4, 2012

Renaissance Orlando at SeaWorld by Marriott | Orlando, Florida

### Conference Overview

The 2012 USBLN® 15<sup>th</sup> Annual Conference & Expo is the preeminent national event that taps into the vast economic potential of the full inclusion of people with disabilities. This conference brings corporate, government, disability-owned businesses and BLN affiliates together to create workplaces, marketplaces, and supply chains where people with disabilities are fully included as professionals, customers and entrepreneurs. **For more conference information, please visit: [www.usblnannualconference.org](http://www.usblnannualconference.org)**

Our 2012 exhibitor partners will feature products, services and technologies that attending companies are encouraged to collaborate with to develop strategies for business success across their workplaces, marketplaces and supply chains.

### Who Are Our Attendees?

- Diversity and Inclusion Representatives
- EEO Officers
- Affirmative Action Coordinators
- Employee-Resources Group (ERG) Leaders & Members
- HR Professionals
- Hiring managers and Corporate Decision Makers
- Supplier Diversity Representatives
- Procurement professionals
- Marketing Representatives interested in reaching the disability market
- Universal Design and Technology Professionals
- Workplace Accommodation Professionals
- Disability Owned Business Representatives
- BLN Affiliate Members
- Youth with disabilities and Those Who Serve Them





## USBLN® Exhibitor Prospectus

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### Conference Format

The conference includes four days of educational sessions, special events and peer-based panel discussions geared specifically to major corporations, government personnel, professionals with disabilities, disability-owned businesses and BLN affiliates.

Booth representatives from each exhibitor organization (2 per single booth, 3 per double booth) will be entitled to attend all of the conference meals, educational sessions and events. The conference format will allow you time to participate in our exciting programs and network face-to-face with attendees outside the booth. The full conference agenda will be posted online at [www.usblnannualconference.org](http://www.usblnannualconference.org) as soon as it becomes available.

Exhibitor hours are concentrated to help you make the most of your time. The Exhibit Hall is specifically designed to be a true destination spot for attendees featuring special events on the exhibit hall floor and attendee breaks being held in the exhibitor space.

### Why Should You Exhibit?

- We invite you to share new products, services and technologies to improve the quality of life for people with disabilities.
- Our attendees are decision-makers interested in product development that supports enhanced customer experiences for the disability community.
- All attendees receive an Exhibitor Map and are encouraged to visit each exhibitor and receive a stamp when they visit YOUR BOOTH for their chance to win fabulous prizes from the USBLN®!



**Don't miss this opportunity to showcase your products and services while tapping into a loyal customer base with \$220 billion in spendable, discretionary income.**

### Booth Space

The exhibit room will be set up with 8' x 10' for single booths and 16' x 10' booths for double booths. Conference attendee breaks will also be held in the Exhibit Hall on Tuesday and Wednesday to encourage as much visibility for our conference exhibitors as possible.

All exhibitors are responsible for any A/V, shipping, labor and drayage set-up costs. Those fees will be paid directly to our contracted drayage and A/V companies through our exhibitor kit that will be sent out electronically.

**Booth location is assigned on a first-come, first-served basis. Limited booth space is available – BE SURE TO REGISTER TODAY!**



## USBLN<sup>®</sup> Exhibitor Opportunities

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### Conference Exhibitor

**\$1,500**

- 8' x 10' pipe and drape booth (includes 7" x 44" booth ID sign, 8' drape back wall/3' drape divider rails, one (1) 6' x 2' x 30" table draped on 3 sides, two (2) folding side chairs and one (1) wastebasket w/ liner)
- Access for two (2) booth representatives to all conference meals, sessions and events (**\$1,098 value**)
- One-time use of opt-in registrant mailing list post conference
- Company profile published at [www.usblnannualconference.org](http://www.usblnannualconference.org) with direct links to your website

### Double Booth Conference Exhibitor

**\$3,000**

- 16' x 10' pipe and drape booth (includes 7" x 44" booth ID sign, 16' drape back wall/3' drape divider rails, two (2) 6' x 2' x 30" tables draped on 3 sides, three (3) folding side chairs and one (1) wastebasket w/ liner)
- Access for three (3) booth representatives to all conference meals, sessions and events (**\$1,647 value**)
- Plus all benefits listed above

### 2012 Exhibit Hours (subject to change):

#### **Tuesday, October 2: Exhibitor Set Up and Grand Opening**

*Hours To Be Announced*

#### **Wednesday, October 3: Exhibits OPEN**

*Hours To Be Announced*

#### **Thursday, October 4: Exhibitor Move-out**

*Hours To Be Announced*



## USBLN® Exhibitor Opportunities

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### FOR MORE INFORMATION, CONTACT US

For more information or questions about our Exhibitor opportunities, please contact: Kerrell Farmelant, USBLN® Conference & Events Producer at [kerrell@thenextgreatevent.com](mailto:kerrell@thenextgreatevent.com) or call 602-697-6449 PST.

For information on additional USBLN® Membership & Partnership opportunities, please contact: Jill Houghton, USBLN® Executive Director, [Jilldh@bellsouth.net](mailto:Jilldh@bellsouth.net) or 954-461-4726 EST.

### Your investment includes:

- **Full access** to educational sessions, meals and special events for excellent face-to-face networking opportunities with attendees outside of the booth
- An exhibit booth on Tuesday, October 2<sup>nd</sup> and Wednesday, October 3<sup>rd</sup> with **concentrated exhibitor hours** to help you make the most of your time
- An Exhibit Hall specifically designed to be a true destination spot for attendees featuring **special events** on the exhibit hall floor **and attendee breaks** being held in the exhibitor space
- All attendees will receive an Exhibitor Map and are encouraged to visit each exhibitor and receive a stamp when they **visit YOUR BOOTH** for their chance to win fabulous prizes from the USBLN®!



*USBLN® Annual Conference Attendees*



# Exhibitor Registration Form & Contract

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When completing the following registration form, please **pay particular attention to the spelling of organization and representative names.** This is critical to ensure your company is correctly represented in all conference materials.

**Information should appear exactly as it will be in all conference materials, including name badges.** Please register your booth representatives by filling in the information on the next page.

\_\_\_\_\_  
Name of Company (above the line)

\_\_\_\_\_  
Website

\_\_\_\_\_  
Name of Exhibit Coordinator

\_\_\_\_\_  
Title

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City State/Territory

\_\_\_\_\_  
ZIP/Postal Code Country

\_\_\_\_\_  
Email

\_\_\_\_\_  
Phone Cell

## Exhibitor Selections

**Conference Exhibitor**..... \$1,500

Includes access for two (2) booth representatives **(\$1,098 value)**

**Double Booth Conference Exhibitor**.....\$3,000

Includes access for three (3) booth representatives **(\$1,647 value)**

**PLEASE NOTE:** The above prices are inclusive of a 4% cash discount for payment by check. This discount does not apply to credit card payments.

Send your completed registration form and payment information to Kerrell Farmelant, USBLN® Conference & Events Producer by email to [kerrell@thenextgreatevent.com](mailto:kerrell@thenextgreatevent.com), fax at 480-491-0522 or mail them to:

**US Business Leadership Network (USBLN®)**  
**ATTN: Gary Goosman – Exhibitor Relations**  
**1501 M Street, NW – 7th Floor**  
**Washington, DC 20005**

## Exhibitor Representative Contact Information

Please note that each type of booth selection will yield a different number of booth representatives; two (2) representatives for a single booth and three (3) representatives for a double booth.

Please submit contact information on each representative that will be joining us for the 2012 USBLN® 15<sup>th</sup> Annual Conference & Expo. **We will be sending updates via email, so be sure to provide addresses below.**

Two (2) representatives for a single booth:

Representative #1	Representative #2
_____ Name (above the line)	_____ Name (above the line)
_____ Title	_____ Title
_____ Email	_____ Email
_____ Phone	_____ Phone
_____ Cell	_____ Cell
_____ Accommodation requests: Diet and/or accessibility needs?	_____ Accommodation requests: Diet and/or accessibility needs?

Three (3) representatives for a double booth:

Representative #3	
_____ Name (above the line)	_____ Notes
_____ Title	_____ 
_____ Email	
_____ Phone	
_____ Cell	
_____ Accommodation requests: Diet and/or accessibility needs?	

**EXHIBIT BOOTH LOCATION:** Booth location is determined by the USBLN® on a first-come, first-served basis. **Exhibitors will be assigned their booth location in the order that their payment is received.**

**TERMS OF AGREEMENT:** Your signature below signifies you understand and agree to the provisions that will govern the 2012 USBLN® 15<sup>th</sup> Annual Conference & Expo. Prices and exhibitor benefits are as indicated in "Exhibitor Selections." All exhibitors are required to keep their booths fully open until the designated dismantle time (**dismantle time to be confirmed by the USBLN® in advance of the conference**) or you will forfeit your right to receive the one-time use opt-in registrant mailing list post-conference.

**CANCELLATION POLICY:** All exhibit booth cancellations must be made in writing. Cancellations will be accepted minus 50% of the booth price if notice is received in writing by 08/15/12. Unfortunately, we cannot provide refunds after 08/15/12.

## Payment Information

- I will make my check payable to the USBLN® and mail it. Prices are inclusive of a 4% cash discount for payment by check. This discount does not apply to credit card payments.

**US Business Leadership Network (USBLN®)**  
**ATTN: Gary Goosman – Exhibitor Relations**  
**1501 M Street, NW – 7th Floor**  
**Washington, DC 20005**

- I will pay online with a credit card via a link and click "Register." **A 4% credit card handling fee is included.**

Conference Exhibitor \$1,560: <https://www.123signup.com/register?id=cpgmh>

Double Booth Conference Exhibitor \$3,120: <https://www.123signup.com/register?id=cpgvv>

- You may charge the following credit card below: American Express    MasterCard    Visa    **(Circle one)**

Email this form to [kerrell@thenextgreatevent.com](mailto:kerrell@thenextgreatevent.com) or fax to 480-491-0522. **A 4% credit card handling fee will be added to the total.**

\_\_\_\_\_  
Credit Card Number (above the line)

\_\_\_\_\_  
Cardholder's Name (as it appears on the card)

\_\_\_\_\_  
Expiration Date (MM/YYYY)

\_\_\_\_\_  
Security Code (4 digits for AmEx, 3 digits for MC/Visa)

\_\_\_\_\_  
Card Holder's Billing Address

\_\_\_\_\_  
City                      State                      ZIP                      Country

### IMPORTANT:

**Please sign and date below to signify you agree with the provisions that will govern the 2012 USBLN® 15<sup>th</sup> Annual Conference & Expo, as stated above in the Terms of Agreement. An electronic signature validates this agreement.**

\_\_\_\_\_  
Signature (above the line)

\_\_\_\_\_  
Today's Date