



2011 USBLN® Annual Conference & Expo

**Unlocking Key Business Drivers:
Disability in the Workplace, Marketplace,
and Supply Chain**

October 16 -19 | Louisville, KY | Louisville Marriott Downtown

In partnership with:



At work, it's what people can do that matters.
What Can YOU Do? Visit www.whatcanyoudocampaign.org

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Join us in Louisville, Kentucky for the US Business Leadership Network's 14th Annual Conference & Expo. Visit: usblnannualconference.org to see if our early-bird discount still applies and REGISTER TODAY.

“Unlocking Key Business Drivers: Disability in the Workplace, Marketplace and Supply Chain”

is the preeminent national employer-to-employer event that taps into the vast economic potential of people with disabilities. This conference brings corporate, government, disability-owned businesses and BLN affiliates together to create workplaces, marketplaces, and supply chains where people with disabilities are fully included as professionals, customers and entrepreneurs.

2011 Programming Includes:

Workplace - Hear other companies explain the success they have had in employing people with disabilities within their operations. These sessions will focus on how including people with disabilities and expanding diversity improves your bottom line. Understand the Return on Investment (ROI) for hiring, promoting and retaining employees with disabilities.

Marketplace - Learn key trends, strategies and dynamic practices to effectively market to consumers with disabilities, while also making marketing more accessible and tapping into a loyal consumer base with \$220 billion in spendable, discretionary income.

Supply Chain - Enhance your corporation's diversity and inclusion efforts by including businesses owned by entrepreneurs with disabilities in your supplier diversity program. Discover how certification can benefit your disability-owned business and network with other entrepreneurs with disabilities.

JAN's Accommodation Solutions for Business - Discover cutting-edge job accommodation solutions from senior JAN Consultants.

Single day rates and an additional discount are offered for two or more attendees from the same organization.