

Unlocking Key Business Drivers:

DISABILITY IN THE WORKPLACE,
MARKETPLACE AND SUPPLY CHAIN

Business Leadership Network



DISABILITY AT WORK

Join us in Louisville, Kentucky for the US Business Leadership Network's (USBLN®) 14th Annual Conference & Expo.

“Unlocking Key Business Drivers: Disability in the Workplace, Marketplace and Supply Chain – Strategies for Business Success” is the preeminent national employer-to-employer event that taps into the vast economic potential of people with disabilities. This conference brings corporate, government, disability-owned businesses and BLN affiliates together to create workplaces, marketplaces, and supply chains where people with disabilities are fully included as professionals, customers and entrepreneurs.

2011 PROGRAMMING INCLUDES:

- **Workplace** – Focus on expanding diversity and aligning disability with your bottom line by including people with disabilities in the workplace, including service disabled Veterans, and additional business strategies for success.
- **Marketplace** – Learn key trends, strategies and dynamic practices on how to effectively market to consumers with disabilities, while also making marketing more accessible and tapping into a loyal consumer base with \$220 billion in spendable, discretionary income.
- **Supply Chain** – Enhance your corporation's diversity and inclusion efforts by including businesses owned by entrepreneurs with disabilities in your supplier diversity program. Discover how certification can benefit your disability-owned business and network with other entrepreneurs with disabilities.
- **JAN's Accommodation Solutions for Business** - Discover cutting-edge job accommodation solutions from senior JAN Consultants.



2011 USBLN®
Annual
Conference
& Expo

October 16-19

Louisville, KY

Louisville Marriott Downtown

At work, it's what people can do that matters.
What Can YOU Do? Visit www.whatcanyoudocampaign.org

To register, please visit usblnannualconference.org

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